

ExoVend®

Introduction

- ✦ ExoVend® ...e-commerce operating system
- ✦ Solving channel conflict problem between brands and their retail partners for more than 10 years
- ✦ Unique, full featured platform empowers transactions between brands, wholesalers, distributors, retailers, marketers and consumers

E-commerce channel conflict problem

- ✦ Most consumers start product search at brand sites
- ✦ Consumers want to buy; brands could make sale, but retailers see consumers as their customers
- ✦ Brands face channel conflict problem
 - ✦ sell direct & risk angering loyal retailers, or
 - ✦ send customer to retailers & lose control of the sale

The ExoVend[®] solution

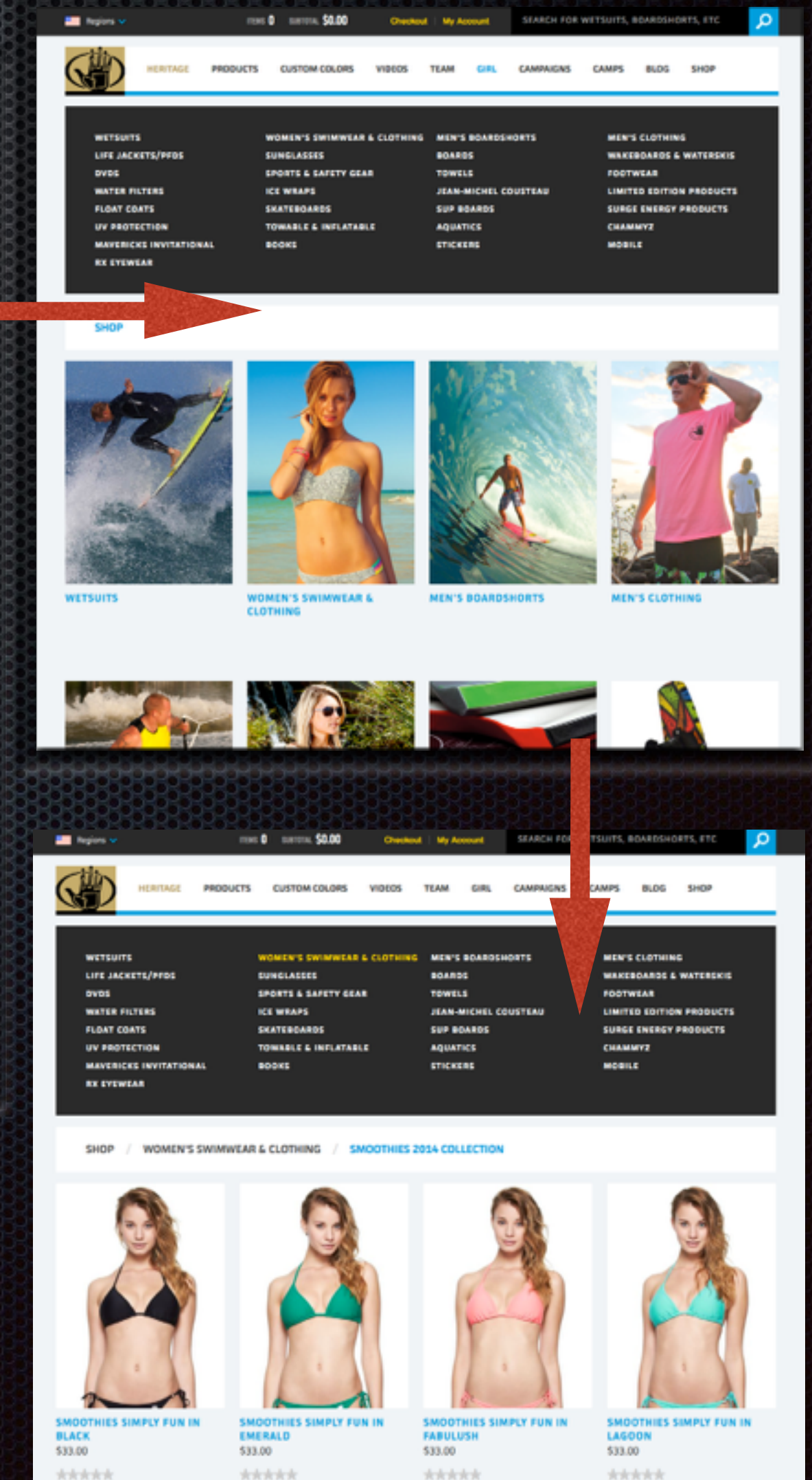
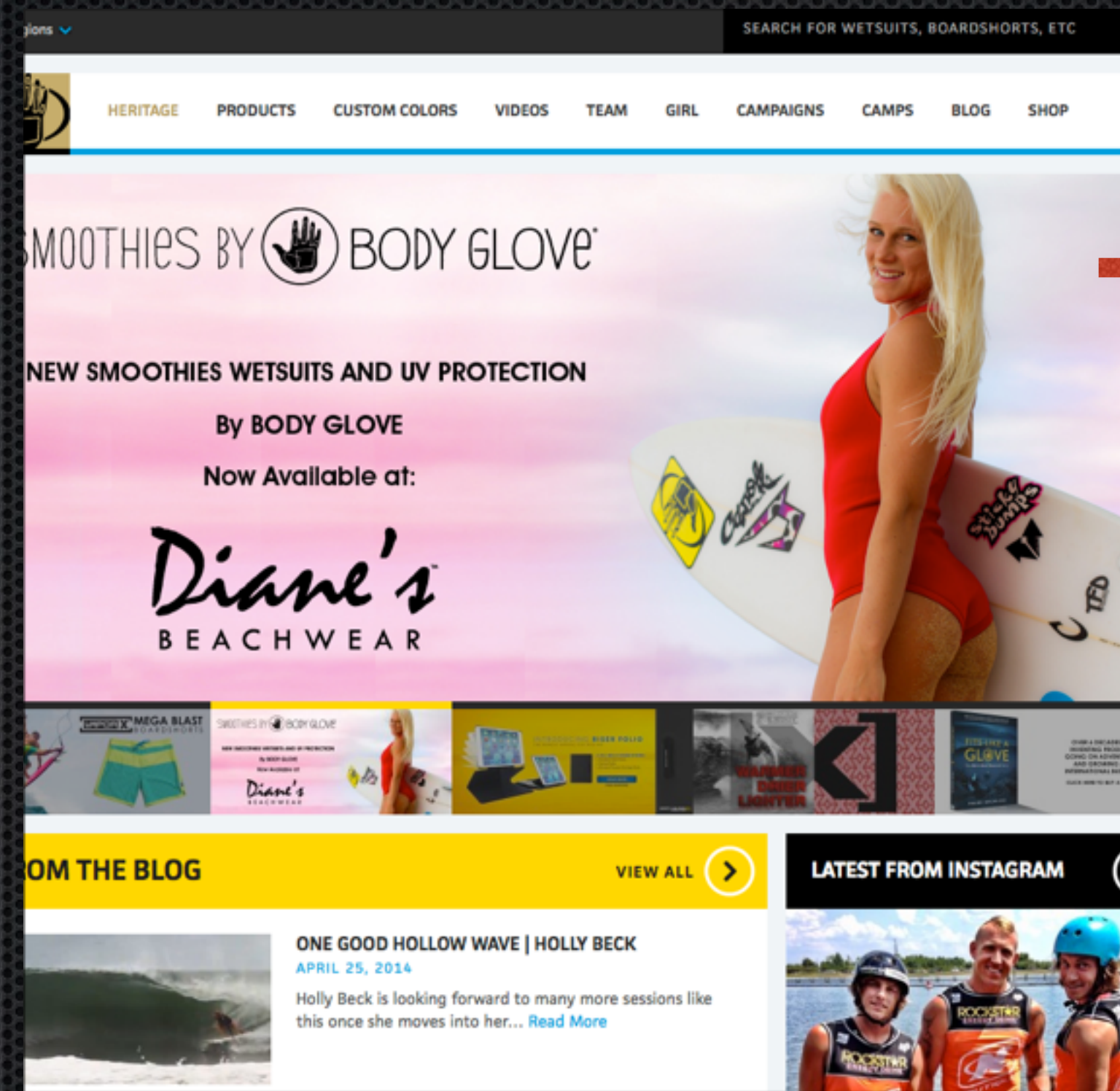
- ✦ Brands sell direct to consumers at full retail price
 - ✦ control product marketing & sales to happy consumers
 - ✦ increase revenue & margin
- ✦ Participating retailers share revenue & customer data
 - ✦ from sales they would otherwise never see
 - ✦ enjoy margin with no cost of sales & no effort
- ✦ ExoVend[®] system manages presentation, transactions & relationships

Results

- 80+ brands have selected ExoVend[®] since 2003
 - action sports, apparel, healthcare, electronics, hardware and many more
- More than 5,000 participating retailers

Demo - consumer experience

- Seamless navigation from brand site to product content sourced from ExoVend® database
- In this example, single brand with multiple product lines from different licensees



Demo - brand/licensee database

- Multiple account structure enables complex brand/vendor/distributor/licensee/retailer relationships

- Separate accounts manage each entity brand, licensee (vendor, distributor), or retailer

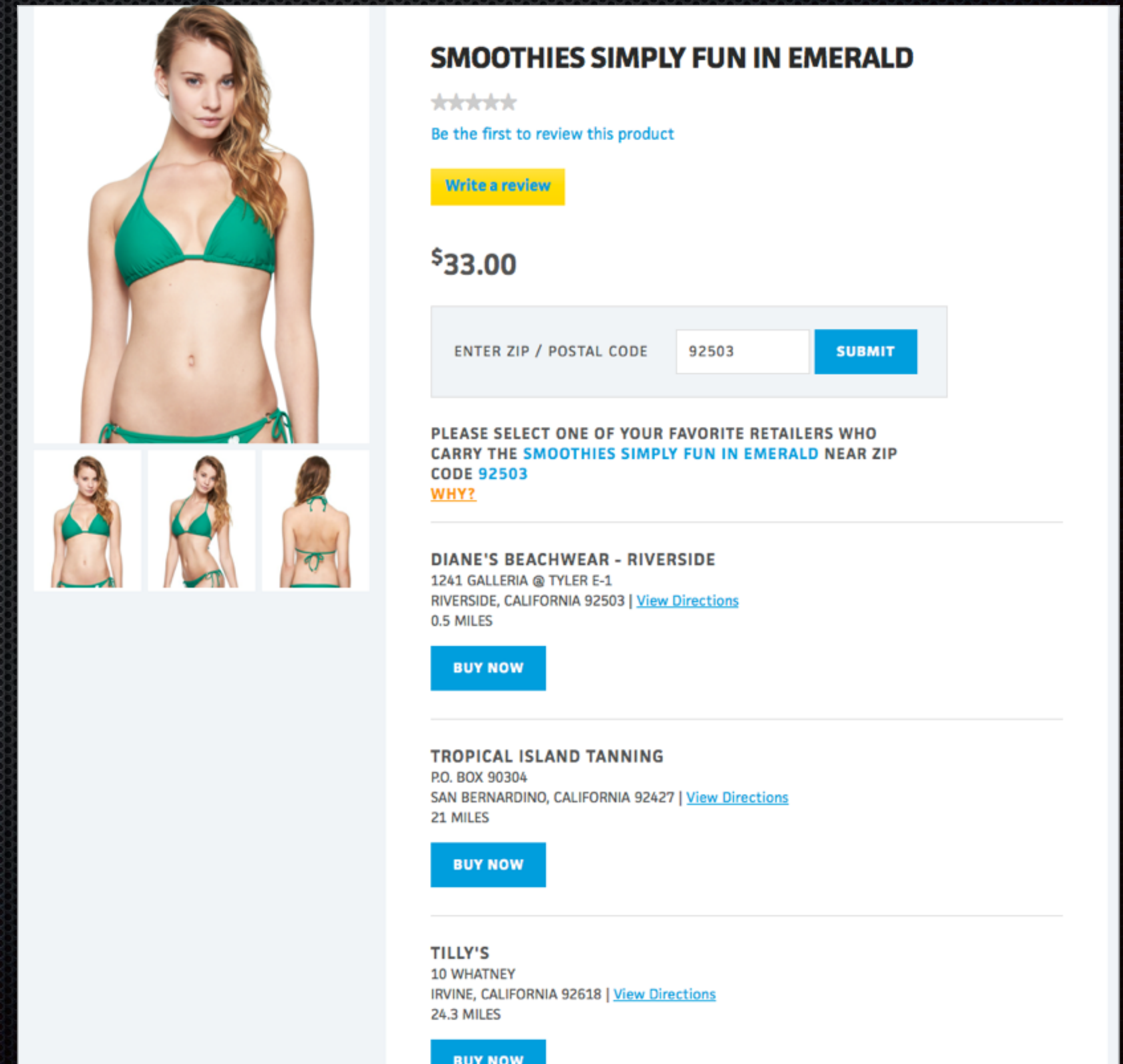
The image displays three screenshots of the MWRC.NET administration interface for Body Glove. The top-left screenshot shows the 'Administration for Body Glove' page with a sidebar menu and a 'Brand Main Menu' section containing 'Name and Contact Information' and 'Website Settings'. The top-right screenshot shows the 'Administration for Body Glove' page with a 'Product Categories Main Menu' section listing various product categories with 'up' and 'down' arrows for reordering. The bottom screenshot shows the 'Administration for Body Glove' page with a 'My Licensees' table and a 'Products Main Menu' section.

Licensee Name	Test Mode	Is Active
CWIC, Inc.	No	No
Body Glove Wetsuits	No	Yes
Body Glove Swimwear	No	Yes
Body Glove Sunglasses INACTIVE	Yes	No
Chase Ergonomics	No	Yes
Pristine Products, Inc.	Yes	No
Y Knot, LLC INACTIVE	No	No
Body Glove Stuff	No	Yes
Body Glove Bags Division-INACTIVE	Yes	No
eBlitz Audio Labs	Yes	No

Product Name	Actions
Wetsuits (Body Glove Wetsuits)	(down)
Women's Swimwear & Clothing (Body Glove Swimwear)	(up down)
Men's Boardshorts (Body Glove Swimwear)	(up down)
Men's Clothing (Body Glove Swimwear)	(up down)
Women's Coverups & Apparel (Body Glove Swimwear)	(up down)
Life Jackets/PFDs (Body Glove Wetsuits)	(up down)
Aquatics & Snorkeling (CWIC, Inc.)	(up down)
Sunglasses (FGX-Body Glove)	(up down)
Watches (Time Concepts)	(up down)
Hats (Body Glove Stuff)	(up down)
Boards (Body Glove Wetsuits)	(up down)

Demo - consumer selects retailer

- ✦ Zip code controls retailer listing
- ✦ Listing includes address & map
- ✦ Consumer selects retailer



SMOOTHIES SIMPLY FUN IN EMERALD

★★★★★
Be the first to review this product

[Write a review](#)

\$33.00

ENTER ZIP / POSTAL CODE [SUBMIT](#)

PLEASE SELECT ONE OF YOUR FAVORITE RETAILERS WHO CARRY THE **SMOOTHIES SIMPLY FUN IN EMERALD** NEAR ZIP CODE **92503**
[WHY?](#)

DIANE'S BEACHWEAR - RIVERSIDE
1241 GALLERIA @ TYLER E-1
RIVERSIDE, CALIFORNIA 92503 | [View Directions](#)
0.5 MILES

[BUY NOW](#)

TROPICAL ISLAND TANNING
P.O. BOX 90304
SAN BERNARDINO, CALIFORNIA 92427 | [View Directions](#)
21 MILES

[BUY NOW](#)

TILLY'S
10 WHATNEY
IRVINE, CALIFORNIA 92618 | [View Directions](#)
24.3 MILES

[BUY NOW](#)

Demo - brand controls retailer settings

- ✦ Retailer agrees to participate according to brand's rules
- ✦ Licensee account specifies retailer's status and participation %
- ✦ Retailer has own account with sales reporting functions

MWRC.NET Administration for Body Glove Swimwear

Retailer Search Results

Your search turned up the following retailers - click

Number of retailers: 35

- D AVANTAGE FINE LINGERIE
- D. ORR INC.
- DALE'S SWIM SHOP
- DE PALM CORPORATION
- DEEP BLUE BOUTIQUE INC.
- DEEP SIX DIVE & WATERSPORT - STUART
- DEEP SIX DIVE & WATERSPORTS- VERO
- Déja Vu Love Boutique
- DEL MAR MARIA
- DESTINATION TRAVEL
- Diane's Beachwear - Huntington Beach
- Diane's Beachwear - Laguna Beach
- Diane's Beachwear - Long Beach
- Diane's Beachwear - Manhattan Beach
- Diane's Beachwear - Manhattan Beach
- Diane's Beachwear - Manhattan Village
- Diane's Beachwear - Newport Beach
- Diane's Beachwear - Newport Beach
- Diane's Beachwear - Palm Springs
- Diane's Beachwear - Riverside
- Diane's Beachwear - Riverside
- Diane's Beachwear - Santa Monica
- Diane's Beachwear - Temecula
- Diane's Beachwear - Thousand Oaks
- Diane's Beachwear - Valencia
- DIFFUSION AQUASPORT
- DIVE BVI
- DIVE' N SURF
- DIVERS SUPPLY
- DIXIE OUTFITTERS
- DOGWOOD LTD. ACTION S.F.S.

MWRC.NET Administration for Body Glove Swimwear

View Retailer

Name and Contact Information (edit)

Retailer Username [Redacted]

Retailer Name [Redacted]

Retailer Administrator Name [Redacted]

Retailer Address [Redacted] [com](#) - Primary

Retailer Phone [Redacted]

Retailer Email(s) [Redacted]

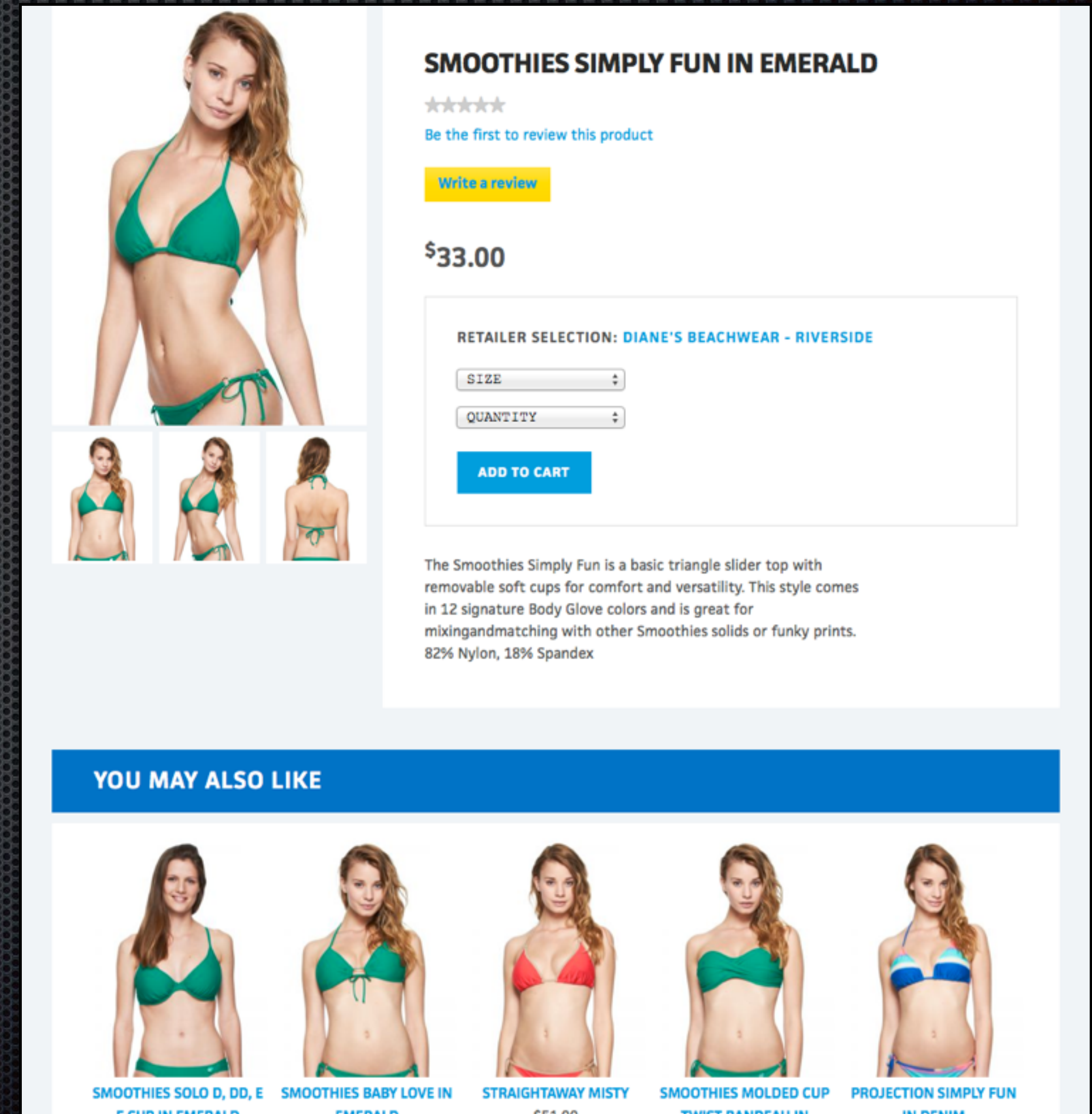
Relationship Information

Status	ACTIVE - Has Online Store
Retailer ID Number	
Retailer Rep ID	
Retailer Suffix	
Wholesale Discount	0.00%
Retailer Recoup Method	Credit
Retailer Recoup Amount Per Year	\$0.00 (MWRC Editable only)
Remaining Retailer Recoup Amount	\$0.00
Cash Margin	0.00%
Credit Margin	25.00%
Retailer Group	This retailer carries all Body Glove products
Lookup Radius Override - List Position	normal behavior - no override
Retailer website	http://dianesbeachwearriverside1.mwrc.net
Retailer Searchable	yes
Returns	This retailer does not accept returns
My Retailer Contact Name	[Redacted]
My Retailer Contact Address	[Redacted]
My Retailer Contact Phone	[Redacted]
My Retailer Contact Email	[Redacted] com

Body Glove products at
Diane's Beachwear - Riverside
([edit](#) | [delete](#))

Demo - product selection

- ❖ Customer selects from options (size, color, style, type, etc.)
- ❖ Up-sell, cross-sell included
- ❖ Descriptions, pricing, options, images (alt swap), video, etc. sourced from product database



The screenshot displays a product page for a bikini top. On the left, a large image shows a model wearing the green bikini top. Below it are three smaller images showing the top from different angles. To the right, the product name 'SMOOTHIES SIMPLY FUN IN EMERALD' is displayed, followed by a five-star rating and a 'Write a review' button. The price is listed as '\$33.00'. Below the price, there is a 'RETAILER SELECTION' dropdown menu set to 'DIANE'S BEACHWEAR - RIVERSIDE', and two more dropdown menus for 'SIZE' and 'QUANTITY'. An 'ADD TO CART' button is positioned below these options. A descriptive paragraph follows, detailing the product's features and material composition (82% Nylon, 18% Spandex). At the bottom, a blue banner reads 'YOU MAY ALSO LIKE', followed by five product recommendations, each with a model image and a caption: 'SMOOTHIES SOLO D, DD, E F CUP IN EMERALD', 'SMOOTHIES BABY LOVE IN EMERALD', 'STRAIGHTAWAY MISTY \$51.00', 'SMOOTHIES MOLDED CUP TWIST BANDEAU IN', and 'PROJECTION SIMPLY FUN IN DENIM'.

SMOOTHIES SIMPLY FUN IN EMERALD

★★★★★
Be the first to review this product

[Write a review](#)

\$33.00

RETAILER SELECTION: **DIANE'S BEACHWEAR - RIVERSIDE**

SIZE ▾

QUANTITY ▾

[ADD TO CART](#)

The Smoothies Simply Fun is a basic triangle slider top with removable soft cups for comfort and versatility. This style comes in 12 signature Body Glove colors and is great for mixing and matching with other Smoothies solids or funky prints. 82% Nylon, 18% Spandex

YOU MAY ALSO LIKE

SMOOTHIES SOLO D, DD, E F CUP IN EMERALD

SMOOTHIES BABY LOVE IN EMERALD

STRAIGHTAWAY MISTY \$51.00

SMOOTHIES MOLDED CUP TWIST BANDEAU IN

PROJECTION SIMPLY FUN IN DENIM

Demo - product settings

- Simple data entry system controls product information and presentation

- Easy for non-technical operator to manage

MWRC.NET Administration for Body Glove Swimwear

Edit Product - Configuration

This product has the automatic "Add to Cart" feature currently enabled. By adding configurations this feature will no longer function. The user will have to select the full configurations to add the product to the cart.

Here is the list of configurations for the **Smoothies Simply Fun in Emerald** in the order that they will appear in the menus on the retail websites:

5 configurations of this product found.

Inactive configurations are shown in light red. To reactivate configurations, you must zoom in fully and activate configuration combinations one at a time - this will prevent you from blindly activating configurations you do not intend to activate.

[Return to product view](#)

Size (Sort All A-Z | Sort All Z-A)

Smoothies Simply Fun in Emerald - Brand: Body Glove

This product is currently **ACTIVE**, which means that it is currently visible to customers. It is highly recommended that you make the product inactive while you are making changes to it, and activate it after you have verified your changes.

[Product index](#) | [De-activate](#) | [Switch to "Not For Sale Online"](#) | [Bookmark](#) | [Copy](#) | [Preview Product](#)

Name and description (edit)

Brand	Body Glove
Product Name (English)	Smoothies Simply Fun in Emerald
Product Permalink (English)	
Product Short Description (English)	Basic Triangle Slider Top
Product Long Description (English)	The Smoothies Simply Fun is a basic triangle slider top with removable soft cups for comfort and versatility. This style comes in 12 signature Body Glove colors and is great for mixing and matching with other Smoothies solids or funky prints. 82% Nylon, 18% Spandex
Base SKU	3950600090
Non-Shippable	no
Environment	Production
Configuration Display	Individual Dropdowns
B2B Wholesale Configuration Display	Matrix with Quantity Option
Market	Retail
UOM (Unit of Measure)	
Tax Code	PC040106
Product Listing Page - Add to Cart Button	Yes
Pre-Charge	No

Shipping

Weight (lbs.)	0.50
Fixed Shipping Price	\$0.00
Ship box dimensions (inches)	0.00 x 0.00 x 0.00

Price (edit)

Normal Retail Price	\$33.00
Discount/Sale Price	\$33.00
Alternate price	\$0.00
Wholesale Price	\$15.50
B2B Wholesale Price	\$0.00
"Pros Only" discount price <small>Only displayed to those individuals qualified to receive it</small>	\$0.00

Product Categories (edit)

Brand Category	(none found)
Distributor Category (as displayed on brand portal)	Women's Swimwear & Clothing -> Smoothies 2014 Collection

Other Information


Configurations (edit) show/update inventory & auto-ship	Sizes: 5 total Automatic configuration update: Off
--	---

SKU Suffix: XSTP - sku: 3950600090XSTP ([Deactivate](#) | [Down](#))
 SKU Suffix: S/P - sku: 3950600090S/P ([Deactivate](#) | [Up](#) | [Down](#))
 SKU Suffix: M/M - sku: 3950600090M/M ([Deactivate](#) | [Up](#) | [Down](#))
 SKU Suffix: L/G - sku: 3950600090L/G ([Deactivate](#) | [Up](#) | [Down](#))
 SKU Suffix: XLTG - sku: 3950600090XLTG ([Deactivate](#) | [Up](#))

sequence in which the skus will be built:

(Down)


Actual Size: 225px x 300px (scaled to: 150px x 200px)
 Scroll over image to see actual size



Full size
 Alternate image
 Product Display size
 Thumbnail size

[Edit caption/Alt Text](#)
[Delete](#)

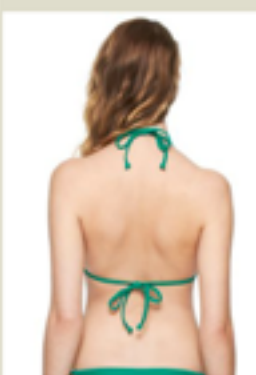
Actual Size: 300px x 400
 Scroll over image to see actual size



Full size
 Alternate image
 Product Display size
 Thumbnail size

[Edit caption/Alt Text](#)
[Delete](#)

Actual Size: 300px x 400
 Scroll over image to see actual size



Full size
 Alternate image
 Product Display size
 Thumbnail size

[Edit caption/Alt Text](#)
[Delete](#)

[Save Associations](#)

Upload new image

Image No file selected.

Caption

Full size (Scale to Product/Thumbnail size)

Flash Object

Product size

Thumbnail size

Alternate image

Demo - complex transaction capability

- ✦ System tracks retailer selection and records and reports all elements of the transaction
- ✦ Multiple retailers can participate depending on brand settings
- ✦ Tax, shipping, promo codes, payment options, etc. as determined by brand rules

The screenshot displays a shopping cart interface with the following elements:

- Navigation:** Step 1 Shopping Cart (active), Step 2 Secure Checkout, Step 3 Order Confirmation. Buttons for CONTINUE SHOPPING and CHECKOUT NOW.
- Item 1:** Smoothies Simply Fun in Emerald, Size: S, Price: \$33.00, Retailer: Diane's Beachwear - Riverside.
- Item 2:** VIBE BACK ZIP SPRING 2/1MM, Color: Mauve, Size: Women's 9/10, Price: \$99.99, Retailer: Sport Chalet- Riverside.
- Shipping Preferences:** United States, ZIP 92503. Shipping options: Economy/Ground (\$26.24), Three-day (\$37.77), Two-day (\$43.54), Next-day (\$78.40). GET RATES button.
- Promotional Codes:** Fields for Body Glove Swimwear Pro Code, Body Glove Wetsuits Promo Code, Surf Expo Pro Sales Code, and Specialty Code. APPLY CODE button.
- Order Summary:** ORDER SUBTOTAL: \$132.99, SHIPPING: \$26.24, EST. SALES TAX: \$8.00, ORDER TOTAL: \$167.23. CHECKOUT NOW button.

Demo - complex transaction data

- ❖ Sample order split between two licensees of one brand (unlimited multi-level splits)
- ❖ Each manages own order process
- ❖ System allocates shipping, tax, etc. according to brand/licensee rules

Administration for Body Glove Swimwear

Order Processing Main Menu

Search orders

Order#

First/Last Name:

E-mail Address:

[View Aging Report](#)

Item quantities listed here reflect the quantity remaining to be shipped

Filter Orders:

[Also show closed orders with recent activity](#)

Open Orders with unshipped items (8)

Order# 2514710
Order Date: 04/27/2014 18:13:58
Reports: [Packing Slip](#) | [Order Details](#)
Data entry: [Shipments](#) | [Cancellations](#) | [Backorders](#) | [Precharges](#)

- 1 - item 49436707 - Cascade in Neon Blue; Size: 40

(Other licensees also have items on this order)

Shipping Pref: Economy/Ground

Administration for Body Glove Wetsuits

Order Processing Main Menu

Search orders

Order#

First/Last Name:

E-mail Address:

[View Aging Report](#)

Item quantities listed here reflect the quantity remaining to be shipped

Filter Orders:

[Also show closed orders with recent activity](#)

Open Orders with unshipped items (11)

Order# 2514710
Order Date: 04/27/2014 18:13:58
Reports: [Packing Slip](#) | [Order Details](#)
Data entry: [Shipments](#) | [Cancellations](#) | [Backorders](#) | [Precharges](#)

- 1 - item 11150 - 1mm L/A Super Rover ; Size: Men's X-Large; -Color: Silver/Black

(Other licensees also have items on this order)

Shipping Pref: Economy/Ground

Demo - complex order communication

- order confirmation sent to customer, each licensee/distributor & retailer confirming order details

- ship confirmation sent to customer & retailer when order ships

The image displays four overlapping email screenshots from Body Glove, illustrating a complex order communication process. The emails are dated April 27, 2014.

- Top Right Screenshot:** An email from PR Lampasi to levitatesurfandskate@hotmail.com regarding a new MWRC order #2514710. It includes a "Hide Details" link and "MWRC Orders" text.
- Middle Right Screenshot:** A detailed order confirmation from Body Glove Online to the customer. It lists two items: "1mm L/A Super Rover" (Men's X-Large, Silver/Black, \$74.99) and "Cascade in Neon Blue" (Size 40, \$62.00). It provides shipping, billing, and contact information, and includes a summary table at the bottom.
- Middle Left Screenshot:** An email from PR Lampasi to bgswwim@sgssports.com regarding a new MWRC order #2514710. It contains shipping and billing details for the retailer.
- Bottom Left Screenshot:** A shipping confirmation email from PR Lampasi to the retailer, detailing the items, quantities, prices, and shipping costs (Sub Total: \$62.00, Shipping: \$12.26, Order Total: \$74.26).

The screenshots show a flow of information: order placement, confirmation to customer and retailer, and final shipping confirmation.

Demo - accounting & reporting

- Accounting reports on demand for brand, licensee & retailer.
- Multiple levels of detail by date range, order number, shipping/billing zip, account type, sales rep, product, category, and more
- Full customer data (opt-in where appropriate) for brand, licensee and retailer
- All reports downloadable to spreadsheet

Order Date	Order#	Suspicious?	Licensee PO	Sales Price	Discount	Shipping	Handling	Sales Tax	Subtotal	MWRC Fee	MWRC Allocated Fee	Retailer Recoup	Retailer Net Cash	Licensee Re-stock Fee	Licensee Payment	Retailer Net Credit
03/30/2014	2483139	N/A		\$99.00	\$0.00	\$21.71	\$0.00	\$0.00	\$120.71	(\$7.18)	\$0.00	\$0.00	\$0.00	\$0.00	\$113.53	(\$5.15)
03/30/2014	2482998	N/A		\$189.00	\$0.00	\$13.62	\$0.00	\$0.00	\$202.62	(\$13.71)	\$0.00	\$0.00	\$0.00	\$0.00	\$188.91	(\$9.85)

Administration for Body Glove Swimwear

Reports Main Menu

[Switch to Order/Customer/Product Spreadsheet page](#)

Order Summary Report

Current View (Return to All (preserve date ranges) | Return to All)

Presets: March Sales Go

Order Date Range: All dates Between And Update

Transaction Date Range: 03/01/2014 - 03/31/2014 Between 03/01/2014 And 03/31/2014 Update

Include Transactions Related To: Product sales Product sales Update

Amounts to show: Show all amounts Show all amounts Update

Account Summary: (expanded below) remove

Description	Amount	Functions	Order #
Account Summary: Distributor margin	\$3,162.64	Zoom and Expand	
Account Summary: Distributor sales tax liability	\$268.74	Zoom and Expand	
Account Summary: Distributor shipping cost	\$1,470.44	Zoom and Expand	
Account Summary: Distributor wholesale cost	\$4,533.50	Zoom and Expand	

Results (Export to Spreadsheet)

Description	Amount	# Shipped	# Returned	Functions	Order #
Configured Product: Ahoy in Indigo (5992038036) - Size: 36	\$52.99	1	0	Zoom and Expand	
Configured Product: Amphibious in Black (4936106834) - Size: 34	\$72.16	1	0	Zoom and Expand	
Configured Product: Backyards in Blue (4944937040) - Size: 40	\$63.20	1	0	Zoom and Expand	
Configured Product: Cascade in Neon Blue (4943670734) - Size: 34	\$62.66	1	0	Zoom and Expand	
Configured Product: Chipper in Grey (4944238740) - Size: 40	\$81.77	1	0	Zoom and Expand	
Configured Product: Crossover in Black (39348545068XLTG) - Size: XL	\$56.30	1	0	Zoom and Expand	
Configured Product: Crush Amy (3934321300S/P) - Size: S	\$71.37	1	0	Zoom and Expand	
Configured Product: Crush Amy (3934321300M/M) - Size: M	\$71.62	1	1	Zoom and Expand	
Configured Product: Crush Bali (3934333300S/P) - Size: S	\$51.37	1	0	Zoom and Expand	
Configured Product: Crush Flirty Surf Rider (3934341300M/M) - Size: M	\$171.03	3	0	Zoom and Expand	
Configured Product: Crush Sequence (3934302300M/M) - Size: M	\$53.49	1	0	Zoom and Expand	
Configured Product: Crush Sequence (3934302300L/G) - Size: L	\$134.00	2	0	Zoom and Expand	
Configured Product: Dagwood in Ice Blue (59454302L/G) - Size: L	\$35.99	1	0	Zoom and Expand	

Transaction Date Range 03/01/2014 - 03/31/2014 Between 03/01/2014 And 03/31/2014 Update

Include Transactions Related Product sales Product sales Update

Amounts to show Show all amounts Show all amounts Update

Account Summary Retailer net credit expand remove
Retailer (Credit) (expanded below) remove

Description	Amount	Functions	Order #
Retailer (Credit): AQUA EAST SURF SHOP - NEPTUNE BEACH, FL	\$6.25	Zoom and Expand	
Retailer (Credit): Arlberg Ski and Surf Shop - Scarborough, ME	\$7.38	Zoom and Expand	
Retailer (Credit): BARE ESSENTIALS - BROOKS, AB	\$13.26	Zoom and Expand	
Retailer (Credit): Beach House - Santa Barbara, CA	\$16.74	Zoom and Expand	
Retailer (Credit): BOARDROOM ON ATLANTIC - DELRAY BEACH, FL	\$2.60	Zoom and Expand	
Retailer (Credit): Bob's Inc. - MERIDIAN, CT	\$6.63	Zoom and Expand	
Retailer (Credit): Body Glove Online - Redondo Beach, CA	\$183.76	Zoom and Expand	
Retailer (Credit): BOUTIQUE EROTIKA - ST-EUSTACHE, QC	\$13.75	Zoom and Expand	
Retailer (Credit): BOUTIQUE OPTION - BOISBRIAND, QC	\$46.26	Zoom and Expand	
Retailer (Credit): BREAKOUT BRAS - GREENVILLE, SC	\$5.25	Zoom and Expand	
Retailer (Credit): CALIFORNIA SUNSHINE SHOPS - POTTSTOWN, PA	\$5.35	Zoom and Expand	
Retailer (Credit): CALIFORNIA SUNSHINE SHOPS - MARLTON, NJ	\$9.85	Zoom and Expand	
Retailer (Credit): CALIFORNIA SUNSHINE SHOPS - WOODBRIDGE, NJ	\$5.65	Zoom and Expand	

Demo - client applications

- Multi-licensee/multi-retailer brands

AQUA LUNG

SUUNTO D4i
THE FRESH NEW LOOK

SUUNTO
CONQUER NEW TERRITORY

Details by Aqua Lung Just for Women

Download The Aqua Lung Catalog iPad App

Active Diving Perfect for Act

Water Inc. 1-800-322-WATER (g283)

HOME KITCHEN BATH WATER FILTERS WHOLE HOME APPLIANCES LIGHTING ACCESSORIES BLOG

SUSTAINABLE WATER FILTRATION

CERTIFIED FOR WQA SUSTAINABILITY

your source for premium quality products for the Kitchen, Bath, and Home

Welcome to [Water Inc.](#), your source for premium [water filters](#), [lead-free faucets](#) and quality products for the whole home. At Water Inc. we believe in offering sustainable home solutions across the U.S. to improve the quality of your drinking water. Learn about the products we offer and [find a local dealer](#) or call our office for more information.

BODY GLOVE
VAPOR X

WARMER DRIER LIGHTER
ENGINEERED FROM THE INSIDE OUT

FROM THE BLOG [VIEW ALL](#)

ONE GOOD HOLLOW WAVE | HOLLY BECK
APRIL 25, 2014

LATEST FROM INSTAGRAM

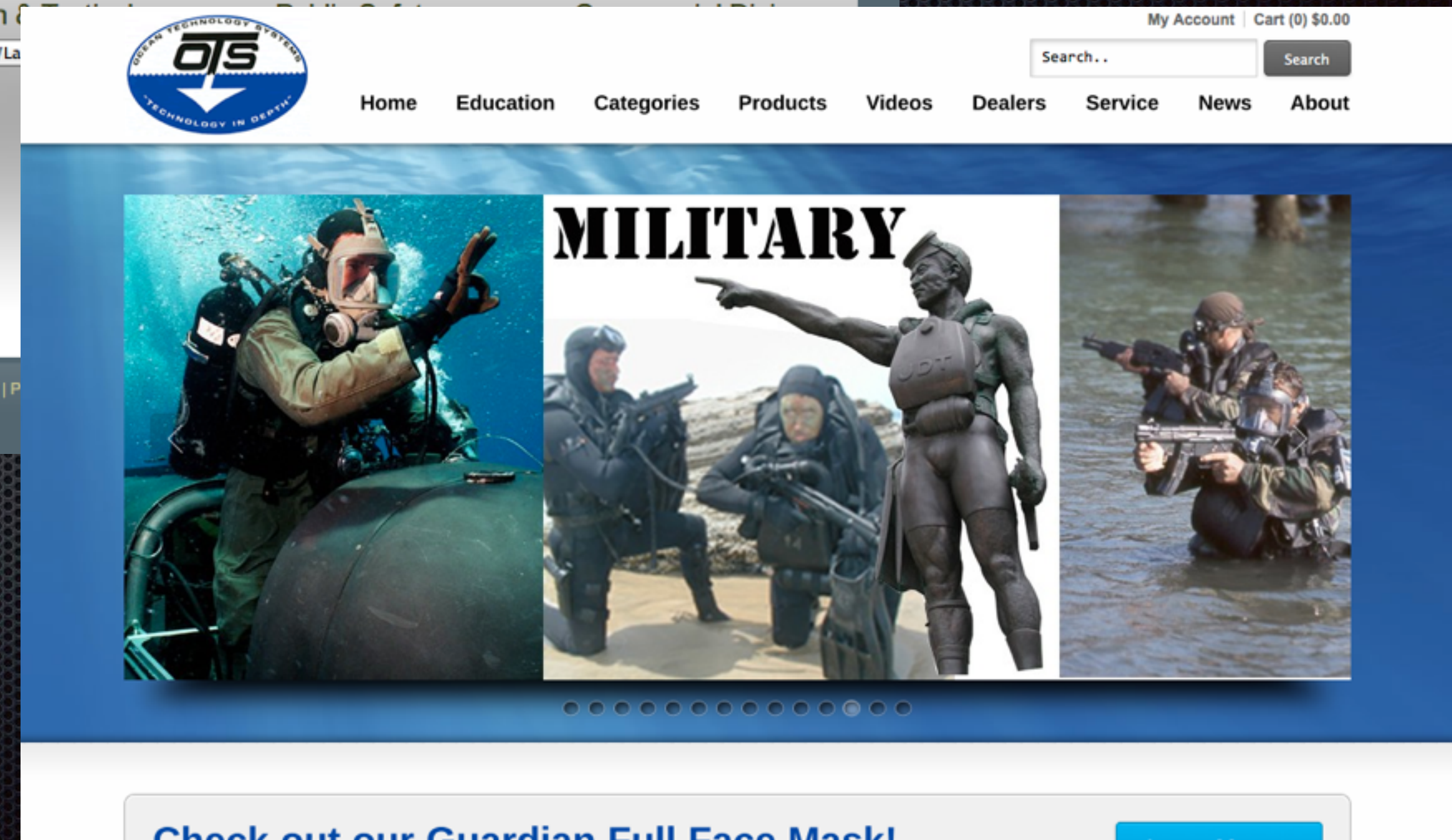
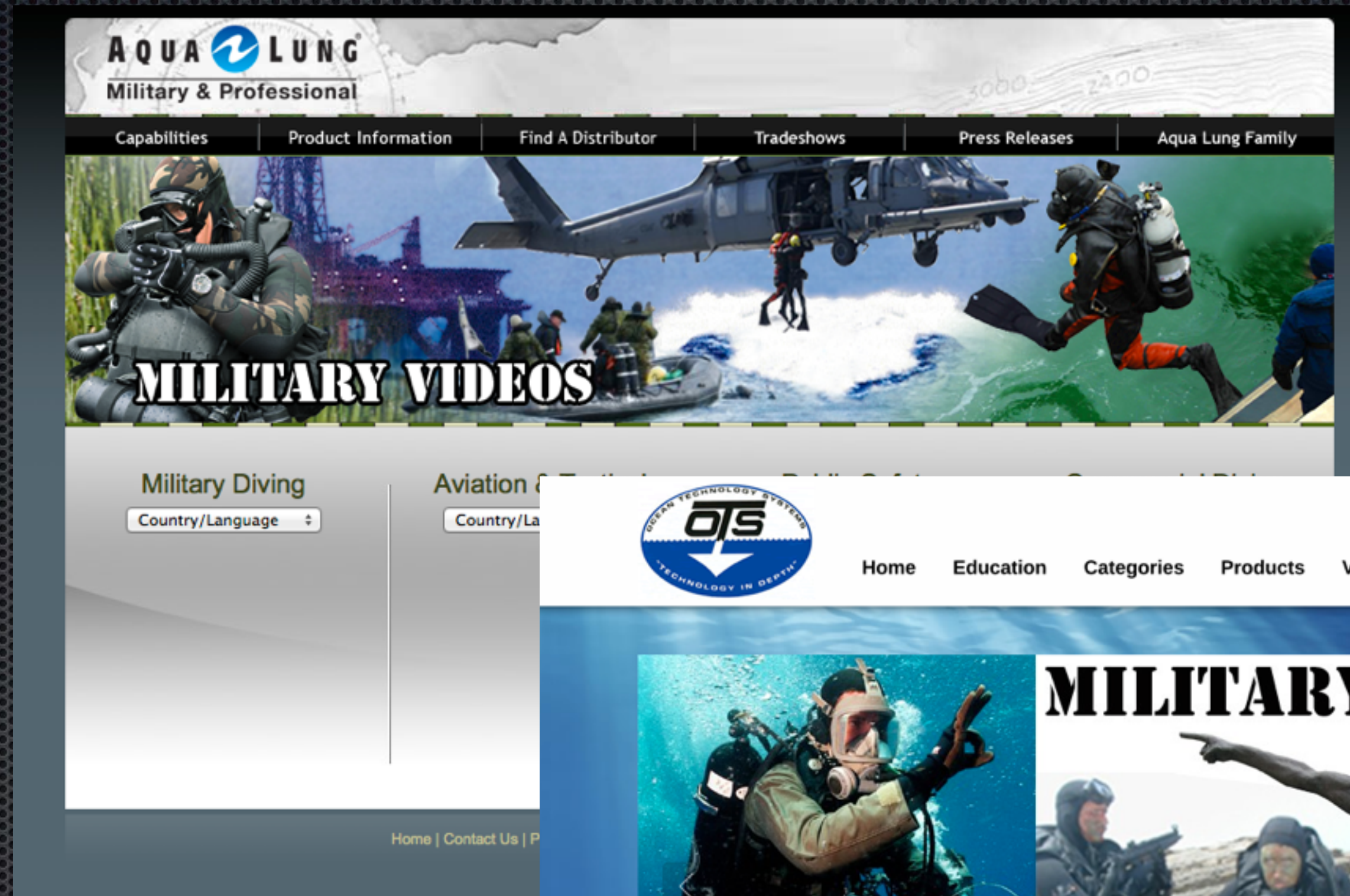
Demo - client applications

- ✦ Multi-vendor retailers

The screenshot displays the ApriaDirect website interface. At the top right, there are links for "Contact Us", "Weekly E-mail Specials", "Order Status", "My Account", and a shopping cart icon showing "Cart (0) \$0.00". The ApriaDirect logo is on the left, and a banner on the right says "Worry-Free Online Shopping" with a 30-day money back guarantee. A navigation bar includes "Top Sellers", "Apria Services", "About Us", "Contact Us", and the Apria.com logo. A search bar is located below the navigation. A left sidebar lists various product categories such as Bath Safety, CPAP Comfort, Cushions, Diagnostics, and more. The main content area features a large banner asking "Are You Currently an Apria CPAP Patient?" with a call to action to request supplies. Below this is a "Product Spotlight" section with five product cards: Portable Nebulizer (\$119.95), SoClean 2 CPAP Sanitizer (\$299.00), Provent Therapy for OSA (\$79.95), Contour CPAP Bundle (\$139.95), and Apria CPAP Bundle (\$129.95). Each card includes an image, a list of features, and a "Buy Now" button.

Demo - client applications

- ✦ Military/Government Quote/Purchase



Demo - client applications

- Affinity Marketing/
Membership
Special Pricing

The image displays two overlapping screenshots of a website. The left screenshot shows a grid of brand logos under the heading "My PSIA-AASI Pro Offers". The logos include Subaru, Patagonia, Alpina, Apex, Blizzard, Gola, Booster, Burton, Bushnell, CMH, Dale of Norway, Champion, Dynastar, Elan, Fischer, Flow, GoPro, Gibbon, Head, Hestra, Icebreaker Merino, K2, Lange, Leiki, Marker, Mountain Khakis, Never Summer, Nordica, Ortovox, Osprey, POC, and Ramp.

The right screenshot shows a product page for the "RC4 WC SC PRO RACETRACK" ski. The page includes a navigation menu with categories like ALPINE, NORDIC, RACE CODE, C-LINE, FREESKI, TOUR, VACUUM, and HYBRID. The product image shows a yellow and black Fischer ski. Below the image, the text reads: "RC4 WC SC PRO RACETRACK", "Professional ski with aggressive, fast line: featuring perfect geometry for awesome power transfer in short and medium turns.", "SIDE CUT: 122-68-103", "RADIUS/SL: 13m/165cm", "LENGTH: 150,155,160,165,170", and "BINDING: RC4 Z 13 RACETRACK". The price section shows "Retail Price: \$1,250.00" and "Your Price: \$695.00" with an "Add To Cart" button.

Demo - client applications

- Affiliate Rev Share/
Ambassador Pricing
Programs

Administration for LEKI

View Retailer

Name and Contact Information (edit)

Retailer Username	shawnriggle
Retailer Name	Shawn Riggle
Retailer Administrator Name	Shawn Riggle
Retailer Address	[REDACTED]
Retailer Phone	[REDACTED]
Retailer Email(s)	marty@leki.com - Primary

Relationship Information

Status	ACTIVE - Has Online Store
Retailer ID Number	
Retailer Rep ID	
Retailer Suffix	
Wholesale Discount	0.00%
Retailer Recoup Method	Credit
Retailer Recoup Amount Per Year	\$0.00 (MWRC Editable only)
Remaining Retailer Recoup Amount	\$0.00
Cash Margin	0.00%
Credit Margin	10.00%
Retailer Group	LEKI Ambassadors
Lookup Radius Override - List Position	normal behavior - no override
Retailer website	http://shawnriggle.mwrc.net
Retailer Searchable	no
Returns	This retailer does not accept returns
My Retailer Contact Name	Shawn Riggle
My Retailer Contact Address	[REDACTED]

LEKI products at Shawn Riggle (edit | delete)

Shopping Cart - Shop - LEKI

https://shawnriggle.mwrc.net/en/shopping-cart.php

LEKI

HOME PRODUCTS TECHNOLOGIES ATHLETES RESOURCES YOUR LEKI STORY

LEKI STORE

FREE GROUND SHIPPING...on all orders over \$100!
* May not be combined with other offers

Step1 Shopping Cart Step2 Secure Checkout Step3 Order Confirmation

Continue Shopping Checkout Now

Speed S (Black/Green/Anthracite) \$129.95 1 **\$129.95**

Discount on Speed S (Black/Green/Anthracite) ~~\$-59.95~~

Pole Length: 110 cm Retailer: Shawn Riggle

Shipping Preferences

United States 92503

Choose your shipping option:

- Economy/Ground - \$15.13
- Three-day - \$28.69
- Two-day - \$35.96
- Next-day - \$80.59

Get Rates

Order Prompts

Area Rep: Shawn Riggle Save

Order Subtotal: \$70.00
Shipping: \$15.13
Est. Sales tax: \$5.60
Order Total: \$90.73

Checkout Now

Demo - client applications

- Multi-national, multi-currency brand sites



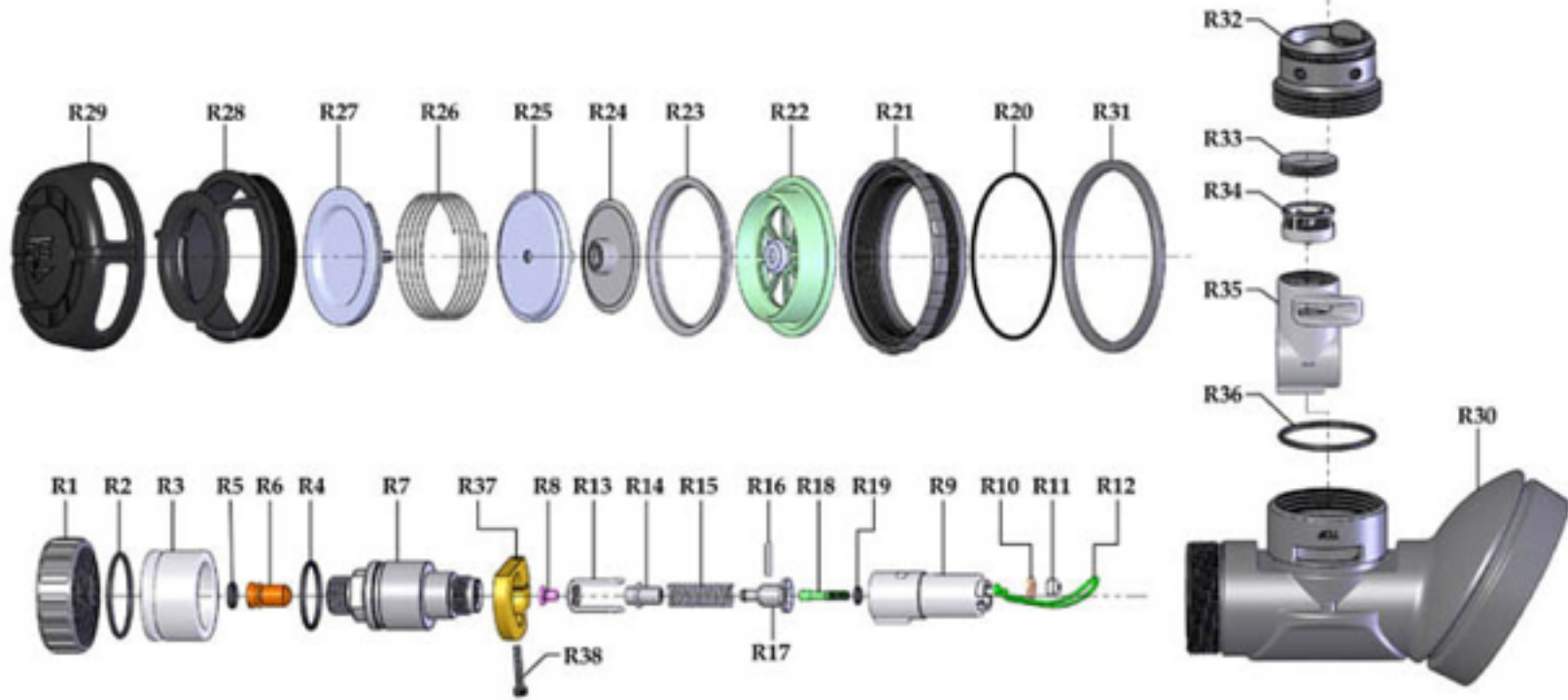
demo - client applications

✦ Customized B2B

OTS Guardian FFM Technicians Online Store

Quick Order Entry | Log In | My Account | Cart (1) \$70.00

OTS GUARDIAN REGULATOR



OTS Guardian FFM Regulator Maintenance

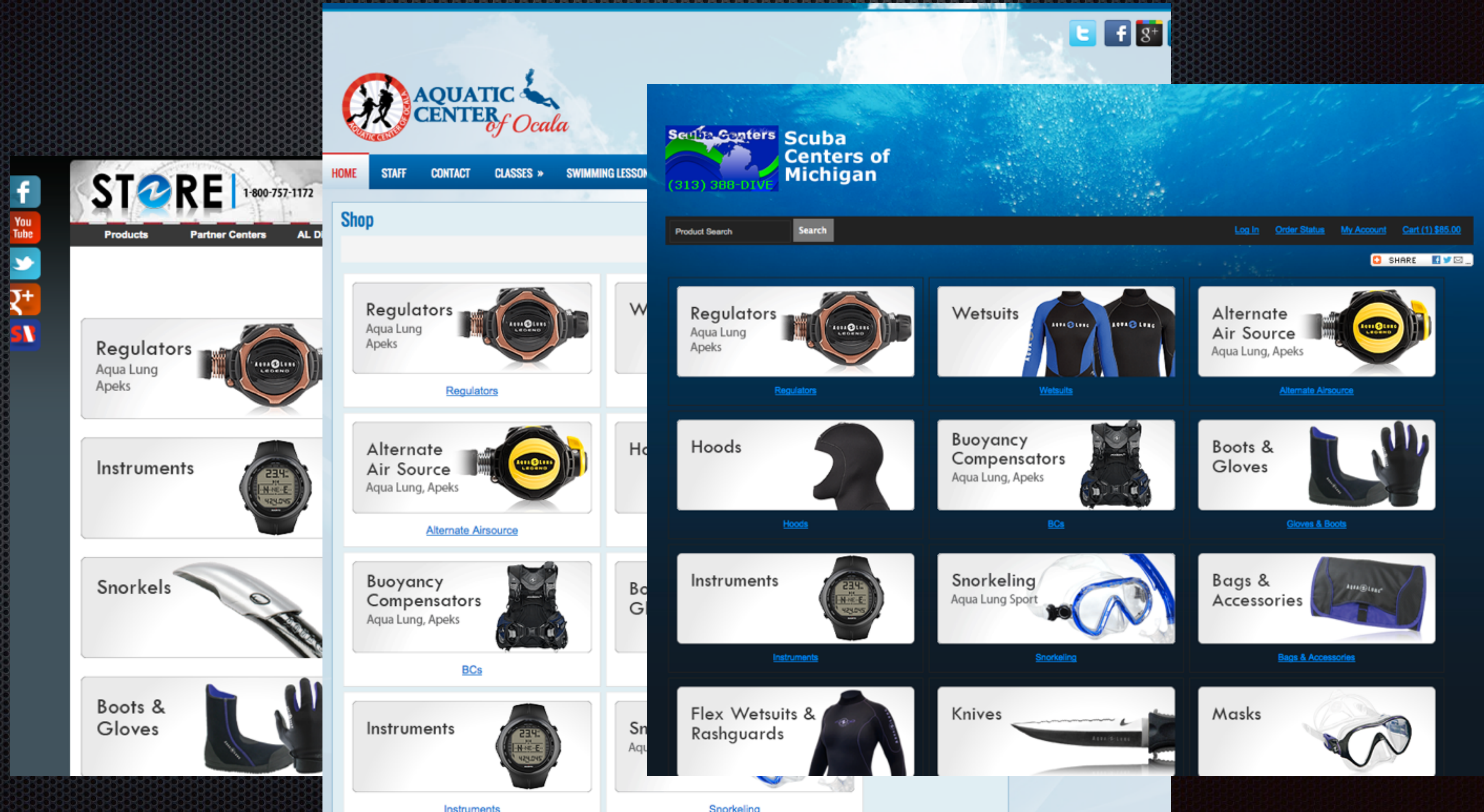
Product Categories » [OTS Guardian Full Face Mask](#) » [OTS Guardian FFM Regulator Maintenance](#)

42 Item(s)

REGULATOR,GRDN,BLK W/ BLACK TRIM - 940002-000	Price: \$389.00	ADD TO CART
REGULATOR, VALVE STEM ASSEMBLY, COMPLETE - 883028-000	Price: \$144.60	ADD TO CART
REGULATOR, PURGE ASSEMBLY, COMPLETE, BLACK - 910430-000	Price: \$46.70	ADD TO CART
ITEM NO. R1 COLLAR,RETAINING,BLACK,REGULATOR - 881002-000	Price: \$4.50	ADD TO CART
ITEM NO. R2 O-RING,SPACER,VALVE BASE - 283030-000	Price: \$2.40	ADD TO CART
ITEM NO. R3 SPACER,VALVE,REGULATOR - 881012-000	Price: \$2.70	ADD TO CART

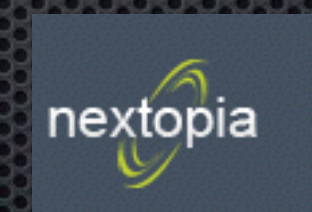
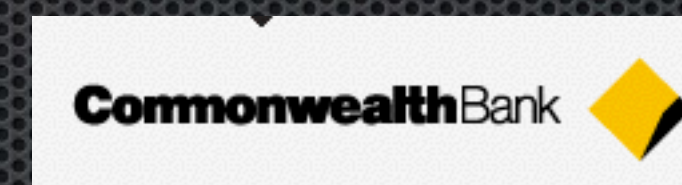
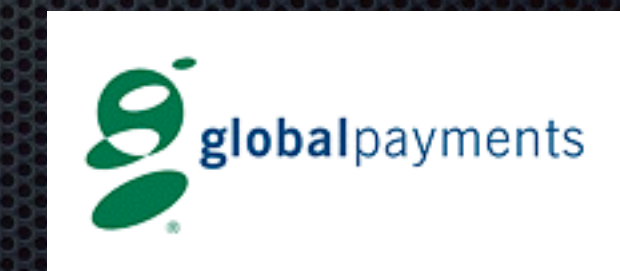
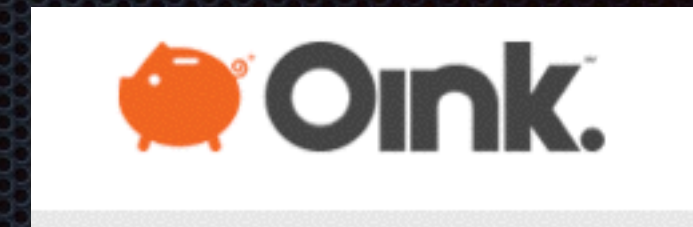
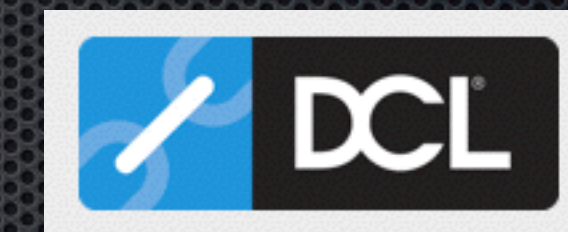
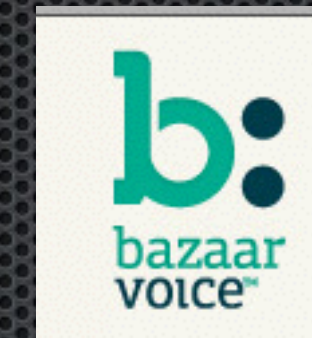
demo - client applications

- ✦ Unlimited retail portals to brand
- ✦ Linked from retail stores
- ✦ Increases brand ROI



Demo - integrated systems & services

- From sales tax calculations to payment systems, to search to security to 3PL logistics, ExoVend® integrates the most robust and reliable service providers for the benefit of our clients and their customers



Summary

- ExoVend®
 - Full featured e-commerce platform with specialized relationship management features
 - Supporting brands that support their retailers
- Contact
 - mark@mwrc.net
 - 323-854-5343
 - www.mwrc.net